

Julie Ann Turner

Product Design Leader
Systems • Scalable
Experiences • Team &
Strategy Leadership

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Home Base
Tiburon, California


Social

[julia-ann-turner](#)
LinkedIn

Languages

 English
Native

 Farsi
Proficient

 Dari
Elementary

 Spanish
Elementary

About

Product design leader with experience building and scaling complex platforms used by millions. Known for driving product strategy, raising quality standards, and developing high-performing design teams in cross-functional environments.

Featured Launched Products



Major Upgrade for EV Customers

Ford customers can now charge using Tesla's Supercharger Network

 [Public Charging improvements](#)



Vehicle-to-Home Power

The first vehicle-to-home power plant using Ford's bidirectional tech

 [Electrek: Home Energy Solutions](#)

Experience



Adjunct Professor -- IxD Grad Program

Apr 2023 - Present

San Francisco, California

California College of the Arts

- Teach graduate Interaction Design focused on product strategy and scalable systems
- Lead critiques and design reviews to strengthen real-world product execution
- Mentor and develop senior designers through design reviews, feedback, and career growth coaching



UX Design Lead -- Electrification

Feb 2021 - Feb 2026

Palo Alto, California

Ford Motor Company

- Led design for EV platforms used by millions globally
- Drove collab with Tesla to integrate Supercharger access into Ford's ecosystem; **increased public charging access by 53%**
- Owned design quality and direction to deliver public charging experiences; **achieved 96%+ success rates**
- Simplified complex diagnostic workflows into intuitive tools
- **Improved resolution efficiency ~70%**, reducing support costs
- Influenced product strategy across product, engineering, and executive stakeholders



Founding Product Designer

Jun 2018 - Feb 2021

Sacramento, California

SacTesla Rentals

- Designed and launched a mobility platform from concept to production
- Reduced operating costs 30%, enabling rapid business growth
- Built scalable UX foundations to support product expansion
- Increased customer satisfaction with 500+ 5-star reviews

Skills

- Cross-functional Leadership
- EV + Energy Platforms
- Enterprise Tools
- Web + Mobile Design
- Product Strategy
- Design System

Education



California College
of the Arts

Master's of Design, Interaction Design

Aug 2019



American Military
University

B.A. in Marketing
Jul 2018



Community College
of the Air Force

A.S. in Intelligence Studies
Mar 2015



Defense Language
Institute

A.A. in Persian
May 2011