



# Julie Ann Turner

## UX Design Lead

Platforms • Systems • Scalable Experiences

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Home Base Tiburon, California

### Social

[julie-ann-turner](https://www.linkedin.com/in/julie-ann-turner)  
LinkedIn

### Languages

English  
Native

Farsi  
Proficient

Dari  
Elementary

Spanish  
Elementary

## Featured Launched Products



### Major Upgrade for EV Customers

Ford customers can now charge using Tesla's Supercharger Network

[Public Charging improvements](#)



### Vehicle-to-Home Power

The first vehicle-to-home power plant using Ford's bidirectional tech

[Electrek: Home Energy Solutions](#)

## Experience



Adjunct Professor

### California College of the Arts

Apr 2023 - Present  
San Francisco, California

- Teach graduate Interaction Design focused on product strategy and scalable systems
- Lead critiques and design reviews to strengthen real-world product execution
- Mentor designers on complex UX challenges



UX Design Lead

### Ford Motor Company

Feb 2021 - Feb 2026  
Palo Alto, California

- Led design for EV platforms used by millions globally
- Partnered with Tesla to integrate Supercharger access into Ford's ecosystem; **increased public charging access by 53%**
- Delivered charging experiences **achieving 99%+ success rates**
- Simplified complex diagnostic workflows into intuitive tools
- **Improved resolution efficiency ~70%**, reducing support costs
- Influenced product strategy across product, engineering, and executive stakeholders



Founding Product Designer

### SacTesla Rentals

Jun 2018 - Feb 2021  
Sacramento, California

- Designed and launched a mobility platform from concept to production
- Reduced operating costs 30%, enabling rapid business growth
- Built scalable UX foundations to support product expansion
- Increased customer satisfaction with 500+ 5-star reviews

## Skills

Web + Mobile Design

Design System

Product Strategy

EV + Energy Platforms

Enterprise Tools

Cross-functional Leadership

## Education



California College of the Arts

Master's of Design, Interaction Design  
Aug 2019



American Military University

B.A. in Marketing  
Jul 2018



Community College of the Air Force

A.S. in Intelligence Studies  
Mar 2015



Defense Language Institute

A.A. in Persian  
May 2011